

NEVER

STAY

SILENT

AD RATES



2018 - 2019

PUBLICATION CALENDER 2018 - 2019



September						
Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

October						
Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

November						
Su	Mo	Tu	We	Th	Fr	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

December						
Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

February						
Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

January						
Su	Mo	Tu	We	Th	Fr	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

March						
Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

April						
Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

ISSUES RELEASED

THURSDAY

PRODUCTION DAY

MONDAY PRIOR
TO PRODUCTION

AD ARTWORK DUE

SUNDAY PRIOR
TO PRODUCTION

AD FORMAT

PDF, JPEG, PNG

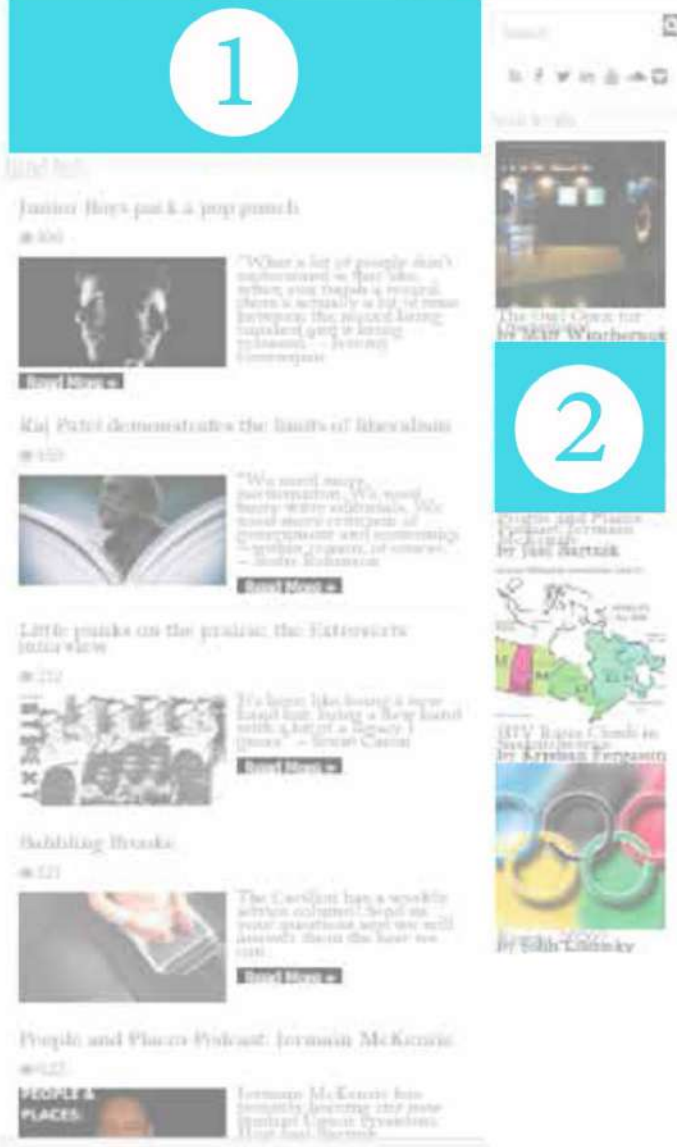
ONLINE ADVERTISEMENT RATES



WWW.CARILLONREGINA.COM



1



2

1 1000 X 250 PX
 1 WEEK: \$175
 2 WEEKS: \$325
 4 WEEKS: \$600

2 500 X 500 PX
 1 WEEK: \$150
 2 WEEKS: \$275
 3 WEEKS: \$500

PRINT ADVERTISEMENT RATES



FULL PAGE

BLACK & WHITE: \$700
COLOUR: \$875

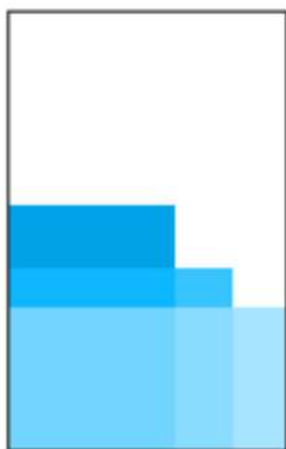
10 X 15



HALF PAGE

BLACK & WHITE: \$375
COLOUR: \$550

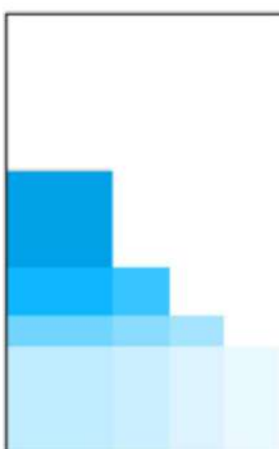
10 X 8



THIRD PAGE

BLACK & WHITE: \$275
COLOUR: \$450

5.92 X 9.01 (3 COL.)
7.96 X 6.70 (4 COL.)
10 X 5.33 (5 COL.)



QUARTER PAGE

BLACK & WHITE: \$200
COLOUR: \$375

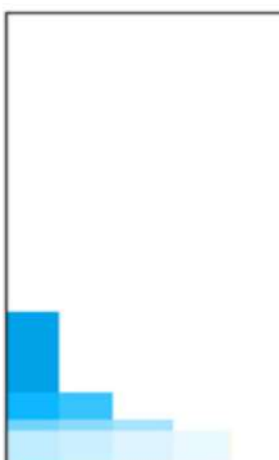
3.88 X 10.30 (2 COL.)
5.92 X 6.76 (3 COL.)
7.96 X 5.03 (4 COL.)
10 X 4 (5 COL.)



EIGHTH PAGE

BLACK & WHITE: \$125
COLOUR: \$275

3.88 X 5.15 (2 COL.)
5.92 X 3.38 (3 COL.)
7.96 X 2.51 (4 COL.)
10 X 2 (5 COL.)



SIXTEENTH PAGE

BLACK & WHITE: \$75
COLOUR: \$225

1.84 X 5.43 (1 COL.)
3.88 X 2.58 (2 COL.)
5.92 X 1.67 (3 COL.)
7.96 X 1.26 (4 COL.)

CONTACT US



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