

NEVER STAY SILENT

AD RATES



2019-2020

PRINT ADVERTISEMENT RATES



FULL PAGE

BLACK & WHITE: \$700

COLOUR: \$750

10 X 15



HALF PAGE

BLACK & WHITE: \$375

COLOUR: \$425

10 X 8



THIRD PAGE

BLACK & WHITE: \$275

COLOUR: \$325

5.92 X 9.01

7.96 X 6.70

10 X 5.33



QUARTER PAGE

BLACK & WHITE: \$200

COLOUR: \$250

3.88 X 10.30

5.92 X 6.76

7.96 X 5.03

10 X 4



EIGHTH PAGE

BLACK & WHITE: \$125

COLOUR: \$175

3.88 X 5.15

5.92 X 3.38

7.96 X 2.5

10 X 2



SIXTEENTH PAGE

BLACK & WHITE: \$75

COLOUR: \$125

1.84 X 5.43

3.88 X 2.58

5.92 X 1.67

7.96 X 1.26

NON-PROFIT PRICING AVAILABLE

BULK DISCOUNT 5-9 ISSUE = 5 % 10-15 = 10 % 16+ = 15%

PUBLICATION CALENDER



ISSUES RELEASED

THURSDAY

PRODUCTION DAY

MONDAY PRIOR
TO PRODUCTION

AD ARTWORK DUE

SUNDAY PRIOR
TO PRODUCTION

AD FORMAT

PDF, JPEG, PNG

June						
Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

July						
Su	Mo	Tu	We	Th	Fr	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

September						
Su	Mo	Tu	We	Th	Fr	Sa
1	1	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

October						
Su	Mo	Tu	We	Th	Fr	Sa
		1	2	!	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

November						
Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

January, 2020						
Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

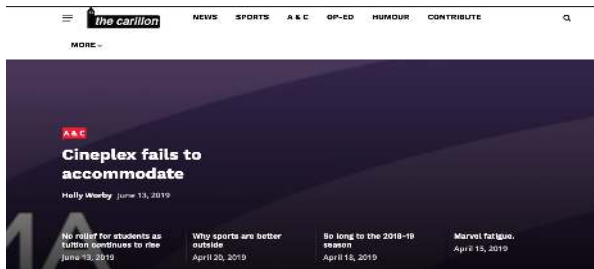
February						
Su	Mo	Tu	We	Th	Fr	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

March						
Su	Mo	Tu	We	Th	Fr	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

April						
Su	Mo	Tu	We	Th	Fr	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

BLUE = PRODUCTION NIGHT
RED = PAPER ON STANDS
ONLINE CONTENT POSTED
THROUGHOUT THE WEEK.

ONLINE ADVERTISEMENT RATES



1

1000 X 250 PX

1 WEEK: \$175

2 WEEKS: \$325

4 WEEKS: \$600

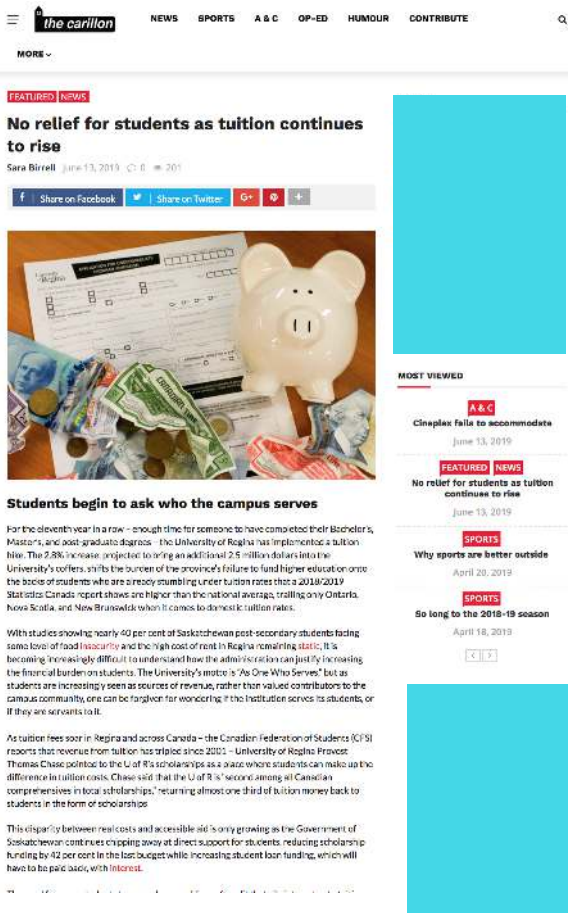
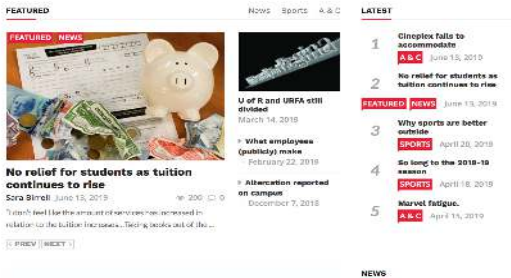
2

500 X 500 PX

1 WEEK: \$150

2 WEEKS: \$275

3 WEEKS: \$500



CONTACT US



ADVERTISING MANAGER

TY COTE

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OFFICE HOURS

8:00AM - 4:00PM
MONDAY - FRIDAY

MAILING

THE CARILLON
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CHEQUES

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THE CARILLON NEWSPAPER INC.
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OF REGINA'S OFFICIAL
STUDENT NEWSPAPER
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